

## The Animal Health Foundation Digitizes Their Magazines For Text-Searchable Online Access With OfficeDrop's Document Scanning Service

The [Animal Health Foundation](#), a non-profit organization dedicated to promoting animal well-being and the human/animal bond, used OfficeDrop (previously Pixily) scanning service to convert their magazines into text-rich digital PDFs. OfficeDrop securely processed the foundation's magazine issues, creating text-searchable Adobe PDFs that were ready to be uploaded onto the groups new web-site. With OfficeDrop's award winning service, The Animal

Health Foundation can make years of content available online for animal lovers (and search engines) to discover and enjoy. Dr. Richard Glassberg, Trustee of the foundation, led this digitization effort.



The [Animal Health Foundation](#) was created in affiliation with the Southern California Veterinary Medical Association to help pets and wildlife in times of need. The goals of the foundation include:

- Encouraging the human/animal bond
- Promoting public education about animals
- Advancing study of animal health
- Aiding domestic animals and their owners
- Supporting projects that aid wildlife

### **Richard Glassberg, D.V.M.** Trustee

Dr. Glassberg is a member of the American Veterinary Medical Association, the American Animal Hospital Association (Practitioner Affiliate), California Veterinary Medical Association, and the Southern California Veterinary Medical Association. He has been a volunteer member of the Board of Trustees of the Animal Health Foundation since 1969.



### **What Interested You in OfficeDrop's Document Scanning Service?**

My organization published a high-quality magazine a number of years ago. There are some great articles in this magazine, but the original issues were sitting in a closet. We wanted to get this content published on our web site, because the magazines do no good hidden away in storage. It was important to us that the magazine be scanned safely as we did not have duplicate copies of much of the material. I was very happy to talk with OfficeDrop about the goals of our scanning project. They actually listened to our needs.

### **Why Did You Choose OfficeDrop for Your Magazine Scanning Project?**

I got quotes from three or four vendors. OfficeDrop was the most expensive, but I picked them anyway. They took the time to understand my project. They realized that this wasn't just a scanning job, but that this was my organization's back magazine issues and the fact that we

wanted to be able to make them available online. OfficeDrop proposed a format that would translate well to an online environment and help us make the content easily available to search engines like Google. I got a good feeling from the company, so I went with it. They were very organized, and unlike the other companies there was no selling pressure.

### Has OfficeDrop's Document Scanning Service Helped You?

Yes. The magazine scans were high quality. Our web developers are going to be able to create individual pages for each magazine issue using the text-searchable PDFs created by OfficeDrop. Everyone in our organization is impressed. I am recommending OfficeDrop to another organization that I work with so that they can get their older magazine issues online!

### About OfficeDrop

\*Previously known as Pixily, the company name was changed to OfficeDrop in February, 2010.

OfficeDrop is an affordable, award-winning, on-demand document scanning and document management service for businesses that saves organizations time and money. Businesses send paper documents to OfficeDrop via the company's "scanvelopes," which are water- and tamper-resistant, pre-paid postage envelopes, or pre-paid UPS boxes. Upon receipt, OfficeDrop scans, categorizes, converts paper to text searchable & high image quality PDFs and uploads the documents to a customer's web account, where they can be securely accessed by authorized users from any location. By accessing their OfficeDrop account, users can effortlessly organize their documents with OfficeDrop's labeling tools, quickly find information with keyword searches and securely share documents with others. [Go Paperless with OfficeDrop!](#)

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## Contact OfficeDrop

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